

# URBAN FORESTRY SERVICES

Planning for a Greener Future



## Helping Communities Plan for a Greener Future

Trees are vital to creating sustainable, livable communities. A comprehensive tree inventory and assessment program helps municipalities, agencies, and organizations manage their urban forests effectively, improve environmental quality, and enhance public spaces.

BETA offers a data-driven, strategic approach to urban forestry that supports long-term planning, funding acquisition, community engagement, and urban forestry improvement programs.



**BETA's tree inventory and assessment services provide a complete picture of your urban forest and a roadmap for its future. Our four-phase approach ensures that you achieve your goals efficiently and effectively:**



### Collect Requirements

- Meet with you to understand your urban forestry goals
- Identify relevant grants and funding opportunities to help achieve those goals



### Define the Current State

- Conduct a tree inventory including location, species, and condition assessment
- Identify potential planting sites
- Analyze tree canopy coverage and identify gaps in coverage
- Provide mapping and visualization



### Define the Future State

- Develop strategies, policies, and climate action plans
- Create an Urban Forestry Equity Strategic Plan, including:
  - Urban Forestry Capital Improvement Planning
  - Equity analysis
- Plan for future maintenance and support, including:
  - Community engagement
  - Online web-mapping tools to manage your tree program
  - Ongoing support with follow-up inventories
  - Tree inventories for new developments
  - Updated capital improvement plans based on available budgets



### Develop Tree Planting Program

- Prioritize Needs Identified in the Capital Plan
- Review and Identify Specific Tree Locations
- Select and Procure Tree Species
- Supervise Planting Activities
- Provide ongoing maintenance of the inventory and program reporting

**Let BETA help you build a healthier, more resilient urban forest.**  
Contact Tito Sanchez at [TSanchez@BETA-Inc.com](mailto:TSanchez@BETA-Inc.com) to learn more.

## Program Benefits



### Grant Funding

Identify and secure funding to implement your Urban Forestry Equity Program.



### Reduces Liability

Mitigates hazardous and diseased trees to foster a safer community.



### Improved Air Quality

Trees filter pollutants, creating healthier environments.



### Stormwater Management

Tree canopies reduce runoff and improve water infiltration.



### Reduced Urban Heat Island Effect

Strategic plantings provide cooling and energy-saving benefits.



### Increased Property Values

Well-maintained trees and green spaces enhance neighborhood appeal.



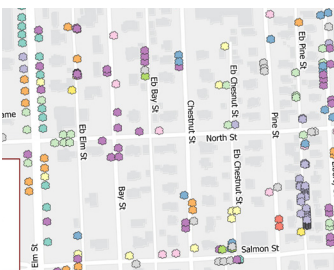
### Customized Tree Planting Plans

Tailored strategies based on local conditions and priorities.



### Enhanced Tree Canopy

Boosts biodiversity, provides shade, and enhances community resilience.



### GIS & Technology

BETA utilizes cutting-edge technology to support urban forestry programs. Our comprehensive data collection methods ensure informed decision-making by providing a detailed inventory of tree condition assets. Additionally, our GIS web mapping tools offer interactive and real-time planning capabilities, enabling efficient management of urban forests.



### Community Engagement

Engaging the community is a key component of a successful urban forestry program. BETA provides opportunities for residents to take part in tree planting initiatives, fostering a sense of ownership and environmental stewardship. We also offer educational workshops and volunteer programs to actively involve community members in the planning, maintenance, and growth of urban forests.

## Why Choose BETA?

### Proven Expertise

We offer decades of experience in urban forestry planning, data analysis, and GIS mapping.

### Funding Assistance

We identify and secure grant funding to help you achieve your urban forestry goals.

### Technology-Driven Solutions

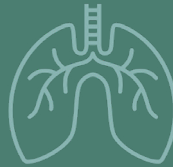
Our advanced GIS and web mapping tools provide real-time planning and management.

### Community-Centered Approach

Our approach engages residents in tree planting, workshops, and volunteer programs.

### Commitment to Sustainability

Thoughtful urban forestry planning ensures the right trees are planted in optimal locations for long-term growth and resilience.



[www.BETA-Inc.com](http://www.BETA-Inc.com)